

**BRAND
GUIDELINES**

SAMPLE MADE BY BOLD STUDIO

BRAND DESIGN
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BOLD DESIGN STUDIO

TEATER CARPA
2023

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Teater
CORPA

SAMPLE MADE BY BOLD STUDIO

PRIMARY LOGO

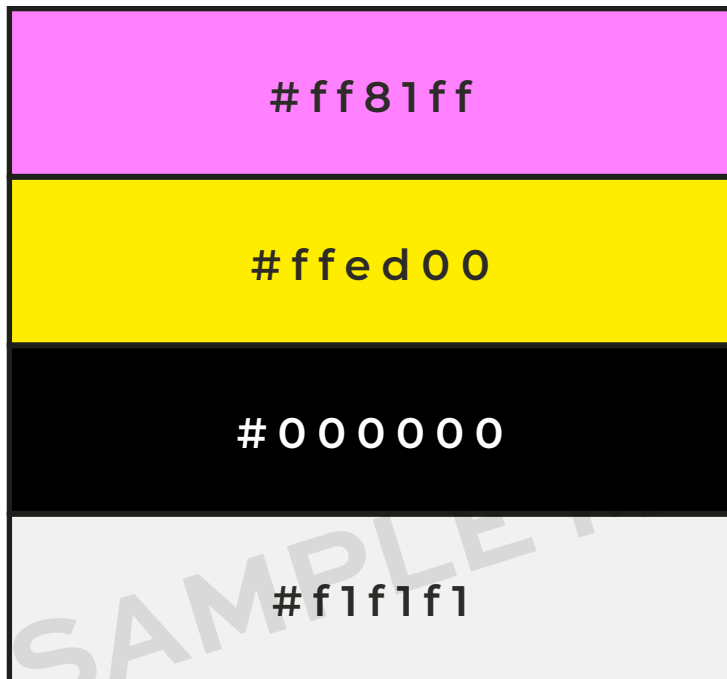
TEATER
CARPA

TEATER CARPA

FAVICON

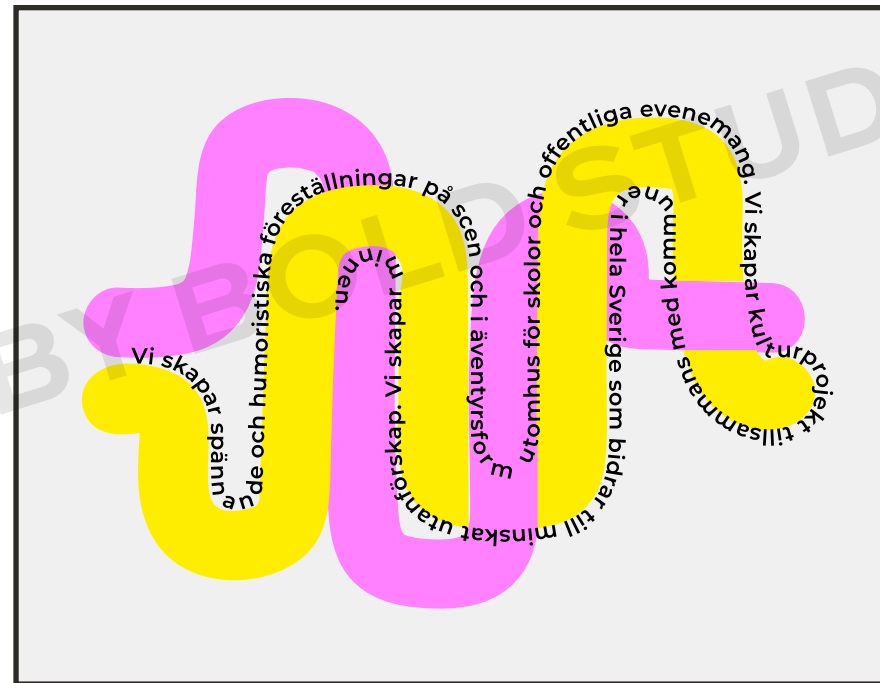
TC

COLOUR PALETTE.



You can search for these colours on your computer using the hexadecimal code (the combination of numbers and letters with the #).

BRAND PATTERN.



You can include these brand pattern and elements within your branding to keep on brand. It can be used alongside stationery, on websites and on socials.

ALLOWED.

✘ TEATER CARPA

Don't skew and stretch the logo.

✘ TEATER CARPA

Don't change the colour of the logo.

✘ TEATER CARPA

Don't crop the logo.

✘ TEATER CARPA

Don't add a stroke to your logo.

TEATER
CARPA

TEATER
CARPA

NOT
ALLOWED.

TEATER
CARPA

TEATER
CARPA

YOUR FONTS.

PRIMARY FONT

**Coolvetica
Regular**

abcdefghijklmnopqr
st
vwxyz

ABCDEFGHIJKLMNO
PQ
RSTUVWXYZ

1234567890

This font can be used as titles
and main text for social media or
ads.

SECONDARY FONT

**Alternate Gothic
Regular**

abcdefghijklmnopqr
st
vwxyz

ABCDEFGHIJKLMNO
PQ
RSTUVWXYZ

1234567890

For calls for action or details.